Radio Program Log

of

Marian and Jim Jordan

#2

The Smith Family
1927-1932

01480 Tom Price

PRICELESS SOUND PRODUCTIONS
Historic Radio Recordings
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THE SMITH FAMILY

Radio Program Log 1929 to 1932

THE SMITH FAMILY is one of several early Marian and Jim Jordan radio success stories virtually unknown was to trace who recall FIBBER McGEE AND MOLLY. Yet the SMITH FAMILY was a steady breadwinner for the Jordan's in their earlier radio years. At the same time the Jordan's were active in vaudeville, four days per week where the "big money" still was.

In a May 1980 interview Jim Jordan compared the style and format of this program with another series that also focused on an upper middle class family, well-remembered by those over 40 today as ONE MAN'S FAMILY. Leading characters of THE SMITH FAMILY, included Jim Jordan as Joe Fitzgerald, a prize-fighting boy-friend of Irene Smith (Thora Martins), Marian Jordan as Mrs. Nora Smith, P.G.B. "Bud" Morris as Ed Smith, Daisy Dugan as Betty Smith, Joe Smith as Henry Marshall, Betty's piano teacher and Edwin Dellridge, announcer and tenor. Later, Little Joe Warner played as Morris Rosenberg, Betty Smith's sweetheart, and Arthur Wellington was replaced by "Bud" Morris when the program moved to WMAQ.

This family-oriented program premiered at 5:00 p.m. on Sunday, June 7, 1929 over WENR. Each thirty-minute program was repeated on a week night at 9:00 p.m. first on Wednesdays and later on Mondays. THE SMITH FAMILY remained in this schedule pattern as a local broadcast until its 83rd program when it was switched to WMAQ-NBC on March 4, 1931. It was this same week that the Jordans' SMACKOUT premiered on NBC and soon after they joined FARMER RUSK in its first WMAQ program.

Through the loan of personal scrapbooks by Jim Jordan, it was learned that in March of 1929, at approximately the 30th program, the SMITH FAMILY picked up a sponsor, The National Tea Company advertising themselves as "Quality Grocers of the Middle West".

THE SMITH FAMILY continued for 156 broadcasts through April 3, 1932 when the stars of this family performed their last "home sketch" that Sunday evening. Carlton E. Morse's ONE MAN'S FAMILY premiered four weeks later on the West Coast, April 29, 1932, and continued successfully through May 8, 1959, exactly three months before Marian and Jim's FIBBER McGEE AND MOLLY would sign off the air, forever.

Sources: "Chicago Daily News" microfilms, logs and articles from the daily radio features page, loaned by the University of Illinois, Chicago, Illinois; 10-01-28 to 5-30-32.

Personal Interview: Jim Jordan, at his home, Saturday, May 1980, by Tom Price.

SMITH FAMILY - 1929 WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
1 1r 2 2r 3 3r 4 4r 5 5r 6 7 7 8 8r	Smith Family-Sketch "" "" "" "" "" "" "" None None None None None None	Sun Sun Swun Swun Swun Swun Swun Swun Sw	6/ 9 12 16 19 23 26 30 7/ 3 6 9 13 16 21 24 28 31 8/ 4 7 11 14 18 21 25 28 9/ 1 4 8 11	5:00-5:30 p.m. 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30	Wednesday reenactment Choir "" "" "" "" "" "" "" "" "" "" "" "" "
9 9r 10 10r 11 11r 12 12r 13 13r 14 14r 15 16 16r 17	None Smith Family-Sketch	Sun Sun Sun Sun Sun Sun Sun Sun Sun Sun	15 18 22 25 29 10/ 2 6 9 13 16 20 23 27 30 11/ 3 6 10 13 17 20	5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30	

SMITH FAMILY - 1929/1930 (continued)
WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
18	Smith Family-Sketch	Sun	11/24	5:00-5:30	
18r	11	M	27	9:00-9:30	
19	II .	Sun	12/ 1	5:00-5:30	
19r	11	W	4	9:00-9:30	
	None	Sun	8	5:00-5:30	Last choir
		W	11	9:00-9:30	
20	II .	Sun	15	5:00-5:30	
20r	11	W	18	9:00-9:30	·
21	11	Sun	22	5:00-5:30	
21r	H 	M	25	9:00-9:30	
22	H	Sun	29	5:00-5:30	
22r	ii	W	1/ 1	9:00-9:30	
23		l Sun	5	5:00-5:30	
23r	11	M	8	9:00-9:30	
24	ii 	Sun	11	5:00-5:30	
24r	ii 	W	14	9:00-9:30	
25	ii 	Sun	19	5:00-5:30	
25r	ii 	M	22	9:00-9:30	
26	H	Sun	26	5:00-5:30	
26r	ii 11	W	29	9:00-9:30	
27		Sùn	2/ 2	5:00-5:30	
27r	. "	К	5	9:00-9:30	
28		Sun	9	5:00-5:30	
28r		Ä	12	9:00-9:30	
29	it .	Sun	16	5:00-5:30 9:00-9:30	
29r	11	W S	19	5:00-5:30	
30	11	Sun	23	9:00-9:30	Reenactment day chang
30r	u	M	24 3/ 2	5:00-5:30	Reenactment day change
31		Sun M	3/ 2 3	9:00-9:30	
31r 32	11	Sun	9	5:00-5:30	
32r	. 18	M	10	9:00-9:30	
33	il .	Sun	16	5:00-5:30	
33r	16	M:	17	9:00-9:30	
34	u	Sun	23	5:00-5:30	
34r	19	M	24	9:00-9:30	
35	44	Sun	30	5:00-5:30	
35r	11	M	31	9:00-9:30	
36	u	Sun	4/6	5:00-5:30	
36r	II .	M	7	9:00-9:30	
37	и	Sun	13	5:00-5:30	
37r	16	M	14	9:00-9:30	
38	ıı	Sun	20	5:00-5:30	
38r	18	M	21	9:00-9:30	
39	11	Sun	27	5:00-5:30	
39r	11	M	28	9:00-9:30	
40	ıı	Sun	5/ 4	5:00-5:30	
40r	u	М	. 5	9:00-9:30	

SMITH FAMILY - 1930 (continued)
WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
41	Smith Family-Sketch	Sun	5/11	5:00-5:30	
41r	ii	M	12	9:00-9:30	
42	11	Sun	18	5:00-5:30	
42r	и	M	19	9:00-9:30	
43	n	Sun	25	5:00-5:30	
43r	u	M	26	9:00-9:30	
44	11	Sun	6/ 1	5:00-5:30	
44r	11	M	2	9:00-9:30	
45	u u	Sun	8	5:00-5:30	
45r	ii	M	9	9:00-9:30	
46	11	Sun	15	5:00-5:30	
46r		М	16	9:00-9:30	
47	16	Sun	22	5:00-5:30	
47r	10	M	23	9:00-9:30	
48	11 14	Sun	29	5:00-5:30	
48r	11	M'	30	9:00-9:30 5:00-5:30	•
49	4	Sun	7/ 6 7	9:00-9:30	
49r		M	13	5:00-5:30	
50 50:-	u .	Sun M	14	9:00-9:30	
50r	tt.	Sun	20	5:00-5:30	
51 51r		M	21	9:00-9:30	
	н	Sun	27	5:00-5:30	
52 52r	п	M	28	9:00-9:30	
53	11	Sun	8/3	5:00-5:30	
53r	u	M	4	9:00-9:30	
54	и	Sun	10	5:00-5:30	
54r	11	M	11	9:00-9:30	
55		Sun	17	5:00-5:30	
55r	II .	M	18	9:00-9:30	
56	16	Sun	24	5:00-5:30	
56r	u	M	25	9:00-9:30	
57	II	Sun	31	5:00-5:30	
57r	44	M	9/ 1	9:00-9:30	
58	ıı	Sun	7	5:00-5:30	
58r	11	M	8	9:00-9:30	
59		Sun	14	5:00-5:30	
59r	11	М	15	9:00-9:30	
60		Sun	21	5:00-5:30	
60r	II 	M	22	9:00-9:30	
61	H 	Sun	28	5:00-5:30	
61r	1 1	М	29	9:00-9:30	
62	u 11	Sun	10/ 5	5:00-5:30	
62r	" u	M S:	б 12	9:00-9:30	
63	u u	Sun	12	5:00-5:30	
63r		M	13 19	9:00-9:30 5:00-5:30	
64		Sun	20	9:00-9:30	
64r	**	M	20	3.00-3.30	

SMITH FAMILY - 1930/1931 (continued)
WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
65	Smith Family Sketch	Sun,	10/26	5:00-5:30	
65r	H	М	27	9:00-9:30	
66	II	Sun	11/ 2	5:00-5:30	
66r	u ,	M	3	9:00-9:30	
67		Sun	9	5:00-5:30	
67r		M	10	9:00-9:30	
68		Sun	16	5:00-5:30	
68r		M	17	9:00-9:30	
69		Sun	23	5:00-5:30	
69r		M	24	9:00-9:30	
70	!!	Sun	30	5:00-5:30	
70r		M	12/ 1	9:00-9:30	
71		Sun	.7	5:00-5:30	
71r	11	M	8	9:00-9:30	
72 :	11	Sun	14	5:00-5:30	
72r	11	M	15	9:00-9:30	
73	II	Sun	21	5:00-5:30	
73r		M	22	9:00-9:30	
74		Sun	28	5:00-5:30	
74r	,H 	M	29	9:00-9:30	
75	11	Sun	1/ 4	5:00-5:30	
75r		M	5	9:00-9:30	
76	"	Sun	11	5:00-5:30	
76r		M	12	9:00-9:30	
77	ii 	Sun	18	5:00-5:30	
77r		M	19	9:00-9:30	
78	H 	Sun	25	5:00-5:30	
78r	6 6 18	M	26	9:00-9:30	
79		Sun	2/ 1	5:00-5:30	
79r		M	2	9:00-9:30	
80		Sun	8	5:00-5:30	
80 r		M	9	9:00-9:30	
81	#1 II	Sun	15	5:00-5:30	
81r		M	16	9:00-9:30	
82	 H	Sun	22	5:00-5:30	
82r	.,	М	23	9:00-9:30	
83	•	Wilt.	3/ 4	8:30-9:00	Premiere on NBC-Red Network: WMAQ, includ- ing time change
84	H	11	11	H	ing time change
85	u	H	18	11	
8 6	II	ti	25	11	
87	и	II	4/1	· ii	"They're worried about love & geneology" from "Pick of the Air"
88	ti .	li .	8	II	From Fick of the All
89	ti.	II.	15	ti	
90	it	iŧ	22	11	

SMITH FAMILY - 1931 (continued)
WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
91	Smith Family-Sketch	M .	4/29	8:30-9:00	
92	***	11 18	5/ 6		
93	II		13 20	11	
94	11	**	20 27	11	
95	11	,,	6/3	10	
96	u ·	u ^A	10	11	
97	u ,	n"	17	II.	
98	· ·	u	24	ıt	
99 100	u	11	7/ 1	8:30-8:45	Day and Time Change
101	11	T	7	7:45-7:30	Day and Time Change
102	II.	Sat	11	ti	
103	H	T	14	11	
104	II.	Sat	18	11	
105	u ·	T	21	u	
106		Sat	25	11 11	
107		Ţ	28	11	
108	H H	Sat	8/ 1		
109		T	4 8	11	
110 111	11	Sat T	11	•	
112	11	Sat	15	н	
113	u	T	18	11	
114	H	Sat	22	H.	
115		T	25	н	
116	11	Sat	29	11	
117	H	T	9/ 1	11	
118	11	Sat	5 8		
119	11	Ţ	. 8	"	
120	1 1 15	Sat	12	11 11	
121		T	15	 II	
122		Sat	19 22	it	
123	11	T 52+		. 11	
124 125	16	Sat T	26 : 29	it.	
126	n	Sat	10/3	at .	
127	II .	T	6	11	
128	11	Sat	10	n	
129	11	T	13	a	
130	n	Sat	17	11	
131	n .	T	20	11	
132	16	Sat	24	ti .	
133		Ţ	27	11	
134	!!	Sat	31	11	· ·
135		Sun	11/8	2:00-2:30	Station, Day & Time
	.1				Change: switched to
136	tt	11	15	II	WENR.

SMITH FAMILY - 1931/1932 (continued)
WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
137	Smith Family-Sketch	Sun	11/22	2:00-2:30	·
138	11	11	29	11	
139	11		12/6		
140	u	18	13		
141	ti .	H	20	19	
142	it	11	27	11	
143	11	11	1/ 3	ti	
144	18	II	10	ıı	
145	11	11	17	11	
146	II	II	24	11	
147	n .	H	31	11	
148	n .	11	2/7	11	
140	11	11	14	II	
149	a a	tt.	21	11	
150	u	11	28	Ħ	
151	ıı	13	3/6	ii	
152	11	11	13.	11 .	
153	11	11	10	ti .	
154		11	20	it	
155		11	27	. 11	Fire Could Family
156	11	••	4/ 3		Final Smith Family Program
ξε,			10	2:00-3:00	Political Talk
			17	11	Music
			24	16	Tax Talk
			5/1	11	Tax Talk